

SPATIAL TECH 2004

2004 SPONSORSHIP AND EXHIBIT SPACE CONTRACT

Conference: September 26-29, 2004

Exhibits: September 27-28, 2004

Swan and Dolphin Hotel, Orlando, Florida

Terms of Payment: Make check payable to STIA. Requests for cancellation & refunds must be in writing. Sponsorship and exhibit space details and contract terms and conditions are outlined on the back of this contract. 50% deposit for sponsorship/exhibit space/ad space is due by February 2, 2004 and is non-refundable. The balance of the payment is due no later than March 1, 2004. Failure to make payment by the preceding payment dates does not release the contractual or financial obligation on the part of the Exhibitor.

COMPANY/SPONSOR NAME: _____

SPONSORSHIP: Please check sponsorship/exhibit space you are contracting for:

Please note that there are a limited number of sponsorships available as follows:

Titanium level - limited to 10 sponsors, Gold level - limited to 10 sponsors · Silver Level - limited to 15 sponsors

Titanium Level Non-Member-\$60,000

Titanium Level Member-\$50,000

Gold Level Non-Member-\$30,000

Gold Level Member-\$25,000

Silver Level Non-Member-\$6,000

Silver Level Member - \$5,000

Symposium Bags - \$10,000 **Exclusive!**

Wallet Badge Holders - \$3,000 **Exclusive!**

Registration Pens - \$500 – **Exclusive!**

Full Page On-site Program Advertisement - \$995

Half Page On-site Program Advertisement - \$595

A la carte exhibit space - \$35 per square foot

■ **Sponsorship with Exhibit Space:** Total booth size _____ ft x _____ ft Booth No.(s) _____
(see reverse side for details) Booth space included in sponsorship: _____ sq. ft. no charge
Additional space at \$10/nsf: _____ sq. ft x \$10 = \$ _____
Additional booth space at \$35/nsf: _____ sq. ft x \$35 = \$ _____
Total cost for additional booth space: _____ = \$ _____
Cost for sponsorship: _____ = \$ _____

► **Total cost for sponsorship, including any additional exhibit and/or ad space:** \$ _____

■ **A la carte exhibit space:** Total booth size _____ ft x _____ ft (minimum 10x10) Booth No.(s) _____
Total booth cost is total nsf _____ x \$35 = \$ _____

(This person will receive all information pertaining to SPATIAL TECH 2004 sponsorship/exhibit space)

CONTACT _____ TITLE: _____

COMPANY ADDRESS (No P.O. Boxes please): _____

CITY _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

The undersigned hereby authorizes the Spatial Technologies Industry Association (STIA) and/or National Trade Productions (NTP) to reserve sponsorships/exhibit space for use by the above company or organization during SPATIAL TECH 2004. The undersigned hereby acknowledges receipt of and agrees to abide by the Terms and Conditions of Contract as printed on the reverse side of this contract, and to all facility terms and conditions set forth by the Swan and Dolphin Hotel, Orlando, Florida.

Authorized Signature: _____

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named Sponsor. An additional signature is required below if paying by credit card.

Printed Name _____ **Date** _____

Please sign and return contract and payment to:

Payment Options:

Check payable to STIA enclosed

Credit Card Payment Option:

MasterCard Visa American Express

SPATIAL TECH 2004

c/o National Trade Productions

313 South Patrick Street

Alexandria, Virginia 22314-3567

Phone: 703-683-8500 Fax: 703-706-8234

Credit Card Number: _____

Expiration Date: _____ Security code (3 digit code on back of card): _____

Signature: _____

For use by National Trade Productions, Inc.

Exposition Assigned STI Booth Assigned _____ Total Square Feet _____

SPATIAL TECH 2004 Sponsorship & Exhibit Space Contract

All sponsorships and related demonstrations and presentations shall serve the interests of SPATIAL TECH 2004 attendees. Spatial Technologies Industry (STIA) and/or National Trade Productions (NTP) reserve the right to determine eligibility of any company, product or service for inclusion as a sponsor/exhibitor. This agreement is subject to all terms and conditions outlined in the lease between the Swan Dolphin Hotel, (hereinafter referred to as "facility") and STIA and NTP. In the event of any inconsistencies, or if the facility lease addresses issues not covered herein, the terms of the lease agreement will control. The parties agree that Alexandria, Virginia shall be deemed the place of the making of this agreement and any suit or other proceeding brought to enforce or construe the agreement shall be brought in the state or federal court with jurisdiction over Alexandria, Virginia and no place else. The parties further agree that Virginia law will apply in the construction and enforcement of the agreement. Hereafter, the SPATIAL TECH 2004 referred to as "SYMPOSIUM".

CANCELLATION: The Sponsor/exhibitor specifically recognizes and agrees that STIA will sustain losses in the event the Sponsor/exhibitor fails to provide timely written notice of cancellation (by certified mail). In keeping with industry practice, the existence of such practice being hereby acknowledged by the Sponsor/exhibitor, and because such losses cannot be precisely measured but include the costs associated with the inability to replace those canceling, advertising, credibility, redesigning of floor space, and the like, the Sponsor/exhibitor agrees upon the following late cancellation assessment schedule as being in the nature of liquidated damages, which schedule is specifically designed to compensate STIA for its losses and not constitute a penalty, should the Sponsor/exhibitor fail to provide timely written notice, by certified mail, of cancellation of all or any part of its assigned booth space.

CANCELLATION DURING THE PERIOD OF: **ASSESSMENT**
February 2, 2004 50%
March 1, 2004 or after 100%

Failure to make payment by the preceding payment dates does not release the contractual or financial obligation on the part of the Exhibitor.

Cancellations will be accepted only in accordance with the above schedule. There will be no refunds for cancellations made after the above dates. If booth space is not occupied by 5:00 pm, September 26, 2004, NTP shall have the right to use the space. Re-letting by NTP of a Sponsor/exhibitor's cancelled space shall not act to excuse Sponsor/exhibitor from assessment.

EXHIBIT HOURS: Exhibit hours, subject to change, are as follows:

Monday, September 27, 2004 10:00 pm – 6:00 pm
Tuesday, September 28, 2004 10:00 am – 6:00 pm

LIABILITIES: The Sponsor/exhibitor agrees that NTP, its agents and employees, STIA, its agents and employees, and the Facility: (a) Will not be responsible for any damage to or for the loss or destruction of the Sponsor/exhibitor's property or injuries to the Sponsor/exhibitor, his representatives, agents or employees, all claims for any such loss, damage, destruction, or injury being expressly waived by the Sponsor/exhibitor, (b) Will be exempted from or indemnified for any claims for injury to any of the Sponsor/exhibitor's representatives, agents, or employees. The Sponsor/exhibitor may be required to provide a certificate of insurance to NTP. Sponsor/exhibitor shall also indemnify and save and hold harmless NTP, STIA and Facility from and against any cost, expense, liability, or damage which may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of Sponsor/exhibitor or its agents, servants, employees, contractors, guests, licensees or invitees, provided such damage or injury has not occurred due to the negligence of NTP, STIA or Facility. Such indemnification shall not be limited to insurance required herein. NTP, its agents and employees and STIA, its agents and employees will not be liable for failure to hold the SYMPOSIUM as scheduled. Payments for sponsorships and/or booth space will be returned in that event except that any actual expense incurred in the connection with the SYMPOSIUM will be deducted if the SYMPOSIUM is called off because of fire, or any act of God, or the public enemy, or strike, or act of terrorism, or epidemic, or any law or regulation of public authority or any other act beyond the control of STIA or NTP, which makes it impossible or impracticable to hold the SYMPOSIUM.

INSURANCE: Sponsor/exhibitors shall insure their own exhibits and display materials. Sponsor/exhibitors shall carry Public Liability Insurance with a \$1,000,000.00 combined single limit or bodily injury, accident, and property damage. Sponsor/exhibitor shall obtain a waiver of subrogation, releasing the carrier's subrogation rights, from any insurance carrier, which carries fire, explosion or any other risk coverage insuring their property. STIA will provide security guard service throughout the entire meeting, including the official periods of exhibit installation and dismantling. The furnishing of such service is in no case to be understood or interpreted by Sponsor/exhibitors as guaranteeing them against loss or theft of any kind.

ARRANGEMENT OF EXHIBITS: Standard booth background and side rail, decorated with background drape and uniform two-line signs are provided without charge. All other furnishings, equipment, facilities, etc., will be provided by Exhibitor at its own expense and responsibility. Booth backgrounds are eight feet in height, and divider rails are three feet in height. In the areas five feet forward from the rear background of each booth, display materials may be placed not up to a height not exceeding eight feet from the building floor. In any portion of the booth beyond five feet from the rear of the background of the booth, all parts of the exhibit shall be placed not to exceed the height of four feet. Island configurations are limited to 20 feet where ceiling permits. Any deviations must be submitted to NTP for prior approval. Exhibits not conforming to these specifications or which in design, operation, or otherwise objectionable in the opinion of the management, will be prohibited. All demonstrations and exhibits must be confined to the exhibit booths. No exhibitor shall assign, sublet or share the whole or any part of the booth space allotted.

RULES AND REGULATIONS: Sponsor/exhibitors shall abide by all other provisions of the rules and regulations stated in the official exhibitor services manual, and with fire regulations and all other regulations of governmental agencies and the facility. It is expressly understood and agreed by applicant that the Rules and Regulations of the SYMPOSIUM as issued or amended by STIA are hereby made an integral part of the Contract and of the agreement between Sponsor/exhibitor and NTP for this reference and to the same extent and effect as if said Rules and Regulations were set forth in full in the contract.

SPONSORSHIP OFFERINGS

Titanium \$60,000 non-member/\$50,000 member (Limited to 10 Sponsors)

- 25 individual full conference registrations
- Booth Space (400 sq. ft.)
- Special \$10/sq. ft. rate for up to 400 square feet of additional exhibit space purchased
- Prominent display of logo and recognition in pre-Symposium promotional materials
- One full page four-color advertisement in the On-site Show Program
- Multi-media logo recognition at Premiere Events
- Prominent logo position on the sponsor recognition signage board in Symposium foyer area
- One meter board sign in Symposium foyer area with your company provided graphics
- Prominent logo on the Symposium website with hyperlink to your website
- One reserved table at SPATIAL TECH 2004 sit down meal functions
- Two time usage of SPATIAL TECH 2004 pre-registered mail list (through a bonded mail house)
- Your company representative will be assigned to moderate one panel for the conference program

Gold \$30,000 non-member/\$25,000 member (Limited to 10 Sponsors)

- 12 individual full conference registrations
- Booth Space (200 sq. ft.)
- Special \$10/sq. ft. rate for up to 200 square feet of additional exhibit space purchased
- Display of logo and recognition in pre-Symposium promotional materials
- One half page four-color advertisement in the On-site Show Program
- Multi-media logo recognition at Premiere Events
- Logo on the sponsor recognition signage board in Symposium foyer area
- Logo on Symposium website with hyperlink to your website
- Logo recognition on signage at the Symposium's coffee breaks
- One time usage of SPATIAL TECH 2004 pre-registration mailing list (through a bonded mail house)

Silver \$6,000 non-member/ \$5,000 member (Limited to 15 Sponsors)

- 5 individual full conference registrations
- Booth Space (100 sq. ft.)
- Special \$10/sq. ft. rate for up to 100 square feet of additional exhibit space purchased
- Display of logo and recognition in pre-Symposium promotional materials
- Multi-media logo recognition at Premiere Events
- Logo on the sponsor recognition signage board in Symposium foyer area
- Logo on the Symposium website with hyperlink to your website

Symposium Bags - \$10,000 (Limited to 1 Sponsor)

- High quality canvas tote bags with two-color logos will be given to Symposium attendees. Bags will display the exclusive bag sponsor and Symposium logos. Quantity: approximately 1,000

A la Carte Exhibit Space - \$35 per net square foot

- Exhibit space will be selected based upon when full payment is received by STIA

Wallet Badge Holders - \$3,000 (Limited to 1 Sponsor only)

- Company name and logo printed on official GEO INTEL 2003 conference badge holders. Quantity: approximately 1,000

Full page, four-color Advertisement in On-site Show Program - \$995

Half page, four-color Advertisement in On-site Show Program - \$595

Registration Pens - \$500 (Limited to 1 Sponsor only)

- Distributed at Registration. Sponsor must provide the pens. Quantity: minimum 1,000

All companies need to provide company names and logos in EPS format (both black and white and 4 color) to NTP at jwilson@ntpshow.com upon purchase of sponsorship. Logo will be incorporated as outlined only if signed contract, full payment, and logo have been received in time for production of individual promotional pieces or program multi-media production.

